

Product information sheet

	Information	Value and precision	Unit
1	Supplier's name or trade mark	Sony Corporation / SONY	
	Supplier's address	Da Vincilaan 7-D1, 1930 Zaventem, Belgium	
2	Model identifier	KD-43X72K / KD-43X73K	
3	Energy efficiency class for standard Dynamic Range (SDR)	G	
4	On mode power demand for Standard Dynamic Range (SDR)	54,0	W
5	Energy efficiency class (HDR)	G	
6	On mode power demand in High Dynamic Range (HDR) mode	54,0	W
7	Off mode, power demand	N/A	W
8	Standby mode power demand	0,5	W
9	Networked standby mode power demand	2,0	W
10	Electronic display category	Television	
11	Size ratio	16:9	integer
12	Screen resolution (pixels)	3840 x 2160	pixels
13	Screen diagonal	108,0	cm
14	Screen diagonal	43	inches
15	Visible screen area	49,8	dm ²
16	Panel technology used	LED LCD	
17	Automatic Brightness Control (ABC) available	NO	
18	Voice recognition sensor available	NO	
19	Room presence sensor available	NO	
20	Image refresh frequency rate	50	Hz
21	Minimum guaranteed availability of software and firmware updates:	8	Years
22	Minimum guaranteed availability of spare parts:	7	Years
23	Minimum guaranteed product support:	2	Years
	Minimum duration of the general guarantee:	2 or 1	Years
24	Power supply type:	Internal	
i	External power supply (non standardized and included in the product box)	N/A	
	Input voltage	N/A	V
	Output voltage	N/A	V
ii	External standardised power supply (or suitable one if not included in the product box) / Standard name	N/A	

	Required output voltage	N/A	V
	Required delivered current	N/A	A
	Required current frequency	N/A	Hz