



March 2026

## **CIH Euronics Prepares to Welcome Members to Showcase 2026**

Combined Independents (Holdings) Ltd (CIH), the electrical buying group and part of Euronics, Europe's largest electrical buying group, returns to the NEC in Birmingham next month for its flagship, members only Showcase event. Taking place on Sunday 19<sup>th</sup> and Monday 20<sup>th</sup> April 2026, the event will once again bring CIH members, Euronics agents, and brands together, to spotlight product innovations, new retailing initiatives and business growth opportunities.

Harry Kyriacou, CEO of CIH, commented, “We’re excited to return with the Euronics Showcase, building on the momentum of recent years. It’s a great opportunity for CIH members to discover the latest products, strengthen relationships with suppliers and explore various promotions, training opportunities and support available to them through the Euronics network. Designed to support our members in this fast-paced and evolving retail environment, Showcase is a fantastic opportunity for members to come together. I’m very much looking forward to welcoming members, suppliers and partners over the two days.”

The event will shine a spotlight on the group’s exclusive appliance ranges, including Sensis, Schönhaus, and Blomberg. Members will have the opportunity to explore the complete ranges, see the products in person, and seek support and advice from the Euronics team throughout the event.

With more than fifty brands represented, Showcase 2026 will feature a wide range of leading appliance manufacturers, technology brands and industry specialists from across the sector. Alongside this, several CIH Euronics business partners will attend the event to engage with members and discuss their services that are designed to support and strengthen retail performance.

Showcase will also feature a refreshed programme of member-focused seminars, designed to provide practical insight and encourage open dialogue. Across the two days, six seminars will take place, and members can attend to learn about the mechanisms and benefits of new business initiatives, which open additional revenue streams and strengthen customer loyalty. New for 2026, CIH members are also invited to attend a dedicated business forum in the seminar area, hosted by Harry Kyriacou, CEO of CIH. The forum will give members the opportunity to ask questions directly to the board, reinforcing Euronics’ commitment to creating meaningful business-oriented conversations and open member engagement.

For more information on the Euronics Showcase, email: [membership@cihgroup.com](mailto:membership@cihgroup.com).

### **About CIH:**

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €25.3 billion. With around 450 members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members’ customers are unable to find anywhere else on the high street, or internet. More information at [www.euronics.co.uk](http://www.euronics.co.uk).

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