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Euronics receives Feefo's coveted Platinum Trusted Service Award 2026

Euronics, which operates in over 600 independent high-street stores across the UK, has received the Feefo Platinum Trusted Service Award 2026, an exclusive seal of excellence reserved for businesses that consistently deliver world-class customer experiences year after year.

Established in 2014, Feefo's Platinum Trusted Service Award is awarded only to companies that have achieved the Gold standard for three or more consecutive years. During this period, Euronics demonstrated a three-year streak of excellence, consistently earning a Feefo service rating of 4.5 or higher from a minimum of 50 verified reviews annually since 2023. The average customer rating for Euronics is now 99%, with a service rating of 4.9 out of 5. This milestone reflects Euronics' unwavering dedication to quality, value and outstanding customer service.

"Achieving the Platinum Trusted Service Award is the ultimate seal of approval," comments Harry Kyriacou, CEO of CIH, the electrical buying group that is part of Euronics, Europe's largest electrical group. "Maintaining our high service rating consistently over the past few years demonstrates that our customers truly value the consistency and integrity we bring to every interaction. We are incredibly proud of our members for setting such a high benchmark for excellence. Our members, many of which are family-run businesses, make Euronics what it is today through their knowledge and commitment to providing a reliable, human-centric service."

Feefo works with over 6,500 brands worldwide, providing verified reviews from real customers to give an authentic reflection of a business's commitment to service. The Feefo "Verified" status provides consumers with the confidence that the feedback they see is 100% genuine.

The Platinum award is a mark of enduring quality, as Tony Wheble, CEO at Feefo, explains, "It is a privilege to celebrate companies like **Euronics** that remain steadfast in their commitment to customer success. This award is a testament to their ability to turn genuine feedback into meaningful action. By consistently exceeding expectations, **Euronics** isn't just winning an award; they are building the long-term trust that defines the most successful brands of the future. We are proud to recognise their dedication to the people they serve."

For information on Feefo, visit www.feefo.com. For details on how to become a part of Euronics in the UK, email: membership@cihgroup.com.

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About CIH:

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €25.3 billion. With around 450 members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at www.euronics.co.uk.

For further press information and images, please contact:

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About Feefo

Feefo is the world's largest purchaser-verified feedback and insights platform. We work with over 6,500 brands and help millions of customers buy with confidence every day.

Feefo's suite of tools, combined with our technical solutions expertise, enables our clients to gain a deeper understanding of customer sentiment, behaviour and intent, empowering them with insights to make better business decisions and improve their return on investment.

Brands that care about authenticity, accuracy and integrity work with Feefo to build a long-term relationship with their genuine customers.

Please visit: www.feefo.com