



April 2025

## **EURONICS SHORTLISTED FOR PRESTIGIOUS WHICH? AWARD**

Euronics UK is pleased to announce that it has been named a finalist for the Which? Retailer of the Year award for 2025. The highly respected Which? Awards celebrate the best in UK business, recognising companies that excel in customer service and innovation.

"We are honoured to be recognised by Which? for our commitment to exceptional customer service," comments Harry Kyriacou, CEO of CIH, the electrical buying group that is part of Euronics, Europe's largest electrical buying group. "This nomination is a testament to the hard work and dedication of our Euronics agents, who consistently go above and beyond to serve their communities. Being shortlisted for this award, alongside our recent achievement of being an Innovative Electrical Retailing (IER) Awards finalist in the Best B2B Services Provider category, highlight the outstanding efforts of our team."

Which? experts have conducted a rigorous and impartial process to create the shortlist. The Retailer of the Year category is measured on scoring consistently highly for delivering outstanding customer service, ranges and quality of products, and value for money. The winners will be announced at a ceremony at The View in the Royal College of Surgeons, London on Wednesday 21<sup>st</sup> May.

Which? itself is renowned as a consumer champion and is recognised for its independent expert advice and reviews, using strict standards to assess thousands of products and services, and calling out practices that prevent consumer harm.

For more information on Which? Awards please visit: [www.which.co.uk](http://www.which.co.uk).

### **About CIH:**

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €21.5 billion. With around 450 members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at [www.euronics.co.uk](http://www.euronics.co.uk).

For further press information and images, please contact:

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