



March 2026

Euronics Shortlisted for Which? Retailer of the Year Award

Euronics is pleased to announce that it has been shortlisted for the Which? Retailer of the Year Award 2026, reinforcing its position as a trusted retail destination for home appliances and consumer electronics. The Which? Awards recognise organisations that consistently deliver elevated levels of customer service and innovation, and the shortlisting in this category represents a hugely respected accolade.

Commenting on the news, Harry Kyriacou, CEO of CIH, the electrical buying group that is part of Euronics, Europe's largest electrical buying group, said:

“Reaching the shortlist in the Which? Retailer of the Year Award category is especially meaningful, since it reflects the genuine customer experience. Which? have highlighted that our reason for being shortlisted is how our network of independent appliance specialists generates a very loyal following amongst customers. They have also noted how the knowledge and helpfulness of staff shine through, especially in relation to our many branches of long-standing, family-run businesses. This nomination highlights the hard work of our Euronics agents and is a testament to the commitment and dedication of our team.”

The shortlist for the Which? Awards is determined following a thorough assessment from Which? Experts. The Retailer of the Year category measures retailers on their ability to consistently deliver outstanding customer service, offering a strong range of quality products, and value for money. The winners will be revealed in a ceremony at Illuminate at the Science Museum, Kensington, on 14th May 2026.

Which? is widely recognised as a leading UK consumer champion, known for its independent testing, expert reviews and strict standards. Each year, it assesses thousands of products and services, helping consumers make fuller, better-informed decisions on their purchases.

For more information on Which? Awards, please visit: www.which.co.uk.

For details on how to become part of the Euronics Agency network in the UK, email: membership@cihgroup.com.

About CIH:

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €25.3 billion. With around 450 members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at www.euronics.co.uk.

For further press information and images, please contact:

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