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Euronics celebrates England's victory at UEFA Women's EURO 2025 Switzerland!

Official sponsor of the UEFA Women's EURO 2025 Switzerland, Euronics celebrates as the England team claimed victory in the championship final and ignited passion for women's football across the nation. Following the success of the England team in 2022, women's football has experienced a significant increase in popularity, and this win has further cemented its success. This growth has only continued with the summer competition, which featured 16 international teams from across the continent and saw a total of 657,291 fans attend the 31 matches, making it the most attended Women's EURO ever.

The recent win has inspired a new generation of girls and women to get involved in football, with Euronics proud to have played a part in supporting the movement. Euronics Agents have actively supported women's football within their communities for many years, sponsoring local grassroots teams and boosting awareness for the sport. Euronics continues to advocate for the positive impact of women's football, championing health, confidence and equality.

Thanks to the UEFA Women's Football sponsorship, Euronics Agents have access to a wide range of assets to promote women's football, both in-store and online. Euronics worked with its Agents to identify and support them in local sponsorship activities with girls' and women's football teams.

This year marked the UEFA Women's EURO 14th edition, taking place from 2nd July and culminating in the unforgettable win by England on 27th July. Euronics takes immense pride in its role as sponsor, celebrating the prominent presence of its brand and logo at such a landmark sporting event. Across broadcast, digital and social, UEFA Women's EURO 2025 Switzerland became the most viewed and most engaged tournament ever on UEFA channels, generating 814 million impressions and 26 million engagements across more than 4,000 posts, nearly twice the figures reported in 2022. The continuation of Euronics' sponsorship raises brand awareness for its Agents and reinforces its ongoing support of women's sport at every level.

For further details on the UEFA Women's EURO 2025 Switzerland, visit <https://www.uefa.com/womenseuro/>

For more details on being part of Euronics in the UK email: Membership@cihgroup.com

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For accompanying imagery, please click [here](#).

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About CIH:

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €21.5 billion. With around 450 Members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the Members' customers are unable to find anywhere else on the high street, or internet. More information at <http://www.euronics.co.uk>.

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