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## HUGHES ELECTRICAL ANNOUNCED AS THE NEWEST CIH MEMBER

Combined Independents (Holdings) Ltd (CIH), the electrical buying group, part of Euronics, Europe's largest electrical buying group, has welcomed Hughes Electrical, the award-winning domestic appliance retailer, as its newest member.

Hughes has been providing affordable, reliable appliances from trusted brands like Samsung, LG, Miele and Bosch for over 100 years and is now one of the UK's leading specialist electrical retailers. A family-run company, Hughes is renowned for its commitment to delivering exceptional customer service throughout every step of the buying journey, from order to installation and maintenance.

Mike Perrett of CIH says, "Following the change to CIH's membership costs in April 2025, joining the group became significantly more cost-effective for independent electrical retailers. This has made it far more accessible for businesses to benefit from the combined buying power of the wider CIH group, delivering greater value at more affordable levels.

"CIH is extremely pleased to welcome Hughes as a member of the group. Hughes shares the same values as other CIH members in supporting local consumers with great products and competitive prices, as well as fantastic local customer service. Joining CIH and Euronics provides Hughes with access to up to three deliveries per week from our fully stocked warehouses, as well as support from the Euronics Agency. This includes access to exclusive brands and products, along with extended product ranges not normally available to independent retailers."

"We are delighted to welcome Hughes to the Euronics family," adds Harry Kyriacou, CEO of CIH. "Hughes is deeply rooted in its communities and offers extensive expertise and unwavering commitment to customer service, qualities that set Euronics Agents apart. "We look forward to seeing the added value to Hughes' business, through the services, benefits and exclusive ranges offered by the CIH membership."

Mark Wardell, CEO, Hughes Electrical, comments, "Hughes is proud to be an independent electrical retailer with over 100 years of experience supporting both suppliers and customers. As the UK's largest independent electrical buying group, CIH is a natural home for Hughes, enabling us to work together to retail outstanding brands to customers who value service in an increasingly challenging trading environment."

Euronics customers will benefit from the choice of visiting Hughes's 18 stores across East Anglia or ordering from the online store, as well as the extensive product range, expertise and support offered by the exceptional customer service team at Hughes.

For more information about Euronics and CIH membership email: [membership@cihgroup.com](mailto:membership@cihgroup.com).

**About CIH:**

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €25.3 billion. With around 450 members and approximately 600 stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that members' customers cannot find anywhere else on the high street or the internet. More information at [www.euronics.co.uk](http://www.euronics.co.uk).

For further press information and images, please contact:

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**About Hughes Electrical:**

A family-run, independent electrical retailer, Hughes Electrical has 18 stores, a nationwide online presence, and has been serving homes across East Anglia for over 100 years. Offering a wide range of trusted brands, flexible rental options to help spread the cost, and service and support customers can rely on, Hughes helps keep homes running smoothly – because when electricals stop working, home life stumbles. Hughes – at the heart of home life. More information at [www.hughes.co.uk](http://www.hughes.co.uk).

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