



METZ UK AND EURONICS SIGN EXCLUSIVE AGREEMENT

Combined Independents (Holdings) Ltd (CIH), the electrical buying group, part of Euronics, Europe's largest electrical buying group, has formed an exclusive partnership with METZ UK, the award-winning consumer electronics brand. This new collaboration will provide CIH members and Euronics Agents with a broad selection of feature-rich smart TVs and create new commercial opportunities.

Renowned for its commitment to offering advanced technologies, METZ has a legacy spanning eight decades in the consumer electronics industry and has played a pivotal role in shaping the evolution of television and audio technologies in Germany and beyond.

“We’re thrilled to announce this exclusive agreement with METZ,” comments Stuart Bruce at CIH. “Our relationship with METZ has gone from strength to strength with a growing range of quality products now available to Euronics Agents. This partnership reflects our commitment to offering agents innovative technology at great prices.”

Rob Peacock, METZ UK, comments, “We’re delighted to be the exclusive UK retail partner of Euronics for our new range of TVs, including the stunning QLED Smart TV series. This collaboration allows us to combine METZ’s legacy of high-quality design and trusted technology with Euronics’ trusted retail presence, ensuring exceptional value and service. Our five-year warranty reflects the confidence we have in the quality of these products and our commitment to long-term customer satisfaction.”

The METZ range on offer at Euronics includes the QLED 4K UHD Smart TVs Powered by TiVo series, which deliver an outstanding viewing experience combined with exceptional value. Through the partnership, Euronics customers will enjoy exclusive access to METZ’s innovative technology, for instance, the QLED 4K UHD Smart TVs are the first METZ QLED models to feature a matte anti-reflection finish screen. These TVs feature matte screen technology which offers users a reduced glare from every angle, ensuring a consistently clear viewing experience, no matter the lighting conditions. By eliminating harsh reflections, the matte finish provides improved visual comfort as well as preserving colour accuracy and detail. Freely, a new free-to-air streaming service, is also built in on selected ranges, allowing viewers watch live and on-demand TV channels all in one place. No aerial or satellite dish is required as consumers stream content through their internet connection.

Euronics customers will benefit not only from the exceptional METZ technology but also the knowledge, experience and support of every Euronics Agent when selecting the product that is right for them.

For more information about Euronics and CIH membership email: membership@cihgroup.com.

About CIH:

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €21.5 billion. With around 450 members and approximately 600+ stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at www.euronics.co.uk.

For further press information and images, please contact:

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